

GOLDENVOICE PRESENTS IN PASADENA

# ARROYO SECO WEEKEND

**ARROYO SECO WEEKEND Announces Inaugural  
Festival Lineup**

*Tom Petty & the Heartbreakers, Mumford & Sons, Alabama  
Shakes, The Shins, Weezer, and More Set to Perform!*

*Featuring Curated Menus, Food, and Wine from LA's  
Celebrated Chefs and Restaurants including Walter Matzke,  
Jason Neroni, and Ray Garcia*

**JUNE 24 & 25, 2017**

**BROOKSIDE AT ROSE BOWL // PASADENA, CA**

**PASSES ON SALE MONDAY MARCH 20th at 11:00 am PDT**



**Pasadena, CA – March 14th, 2017 – Goldenvoice** presents **Arroyo Seco Weekend**. Coming **June 24th and 25th** to the shady oaks and parkland of **Brookside** next to the iconic Rose Bowl Stadium, **Arroyo Seco Weekend** is a world class culture event featuring three stages of live music along with curated menus from LA's celebrated restaurants and chefs plus craft beer & wine. Free day parking will be available at the festival, plus easy access from surrounding areas by Metro Gold Line, or rideshare/taxi to a pick-up and drop-off lot. Festival venue is accessible to pedestrians, and a Bike Valet will be offered.

The festival will include performances by:

**SATURDAY JUNE 24:**

Tom Petty & The Heartbreakers  
 Alabama Shakes  
 The Meters  
 Dawes

**SUNDAY JUNE 25:**

Mumford & Sons  
 Weezer  
 The Shins  
 Fitz & the Tantrums

Live  
Broken Social Scene  
Charles Bradley & The Extraordinaries  
Preservation Hall Jazz Band  
Jeff Goldblum and the Mildred Snitzer Orchestra  
Roy Ayers  
William Bell  
John Mayall  
The Bennie Maupin Ensemble

Andrew Bird  
Lukas Nelson & Promise of the Real  
Galactic  
The Revivalists  
Andy Grammer  
ZZ Ward  
Lettuce  
Jamtown (ft.. G. Love, Donavon Frankenreiter & Cisco Adler)  
Alice Smith  
The Mowgli's  
David Lindley  
Con Brio  
NK Band

Weekend and single day GA and VIP passes go on sale **Monday, March 20<sup>th</sup> at 11am PDT** on [ArroyoSecoWeekend.com](http://ArroyoSecoWeekend.com) (Pass pricing below). American Express® Card Members can purchase passes before the general public beginning Friday, March 17th at 10 am PDT through Sunday, March 19th at 10 pm PDT.

**Arroyo Seco Weekend** will also be a food lover's haven, featuring the most sought-after dishes and award-winning restaurants the Los Angeles and Pasadena communities have to offer. The selection offers a wide range of cuisine, from classic Italian dishes, authentic Mexican, to Korean BBQ and gluten-free and vegan options celebrating Los Angeles' melting pot of a food scene. With an extensive line-up of craft beers by Beer Belly and an incredible raw and natural wine list. Participating chefs and restaurants include:

**CHEFS:**

Bruce Kalman | Union  
Dakota Weiss | Sweetfin Poke  
Ilan Hall | Ramen Hood  
Jason Neroni | Rose Cafe  
Neal Fraser | Red Bird  
Marcel Vigneron | Wolf  
Phillip Frankland Lee | Frankland Crab & Co  
Ray Garcia | Broken Spanish  
Rory Herrmann | Barrel & Ashes  
Steve Samson | Sotto  
Walter Matzke | République

**RESTAURANTS:**

Beer Belly  
Chego  
Dog Haus  
Fat Dragon  
Fritzi Coop  
Genghis Cohen  
Kettle Black  
Kogi  
LocoL  
NoMad  
Petty Cash  
Sawyer  
Sumo Dog  
Tikifish

**Pass Prices**

Single day GA: \$125 + fees

Weekend GA: \$225 + fees

Single day VIP: \$225 + fees

Weekend VIP: \$399 + fees

Weekend Preferred parking: \$50

**Arroyo Seco Weekend** is truly Pasadena taking its name from The Arroyo Seco stream, meaning “dry stream” in Spanish, that passes through Brookside Golf Course and Pasadena from the San Gabriel Mountains.

**Arroyo Seco Weekend:**

[Website](#) \* [Facebook](#) \* [Twitter](#) \* [Instagram](#)

**#ArroyoSecoWeekend**

**About Goldenvoice:** Goldenvoice, creators of Coachella Valley Music & Arts Festival and Stagecoach: California’s Country Music Festival, also operates successful Los Angeles music venues including the Fonda Theatre, El Rey Theatre, and Shrine Auditorium. Beginning as an independent punk rock promoter in the early 1980s, Goldenvoice grew to be the preeminent alternative promoter in Southern California by forging strong relationships with both bands and music fans. Goldenvoice promotes over 1400 concerts a year in California, Nevada, Alaska, Arizona, Hawaii and Canada.