



Frequently Asked Questions

Special Pasadena Municipal Election – June 5, 2018

There are four City of Pasadena local measures on the upcoming June 5th ballot:

- **Measure AA** --if enacted, would shift the City's election dates for municipal officeholders and measures to dates coinciding with statewide elections
- **Measure BB** – if enacted, would shift Pasadena Unified School District's School Board officeholder election dates to coincide with statewide General election dates and utilize plurality voting
- **Measure CC** – if enacted, would repeal the City's current ban on commercial cannabis (marijuana) businesses to allow a limited number to operate (contingent on passage of Measure DD)
- **Measure DD** – if enacted, would levy a business license tax on commercial cannabis (marijuana) businesses of up to \$10/canopy sq. foot and between 4-6% of gross receipts

To learn more about these measures, visit the City Clerk's page at:

<https://ww5.cityofpasadena.net/city-clerk/elections/june-5-2018-special-municipal-election/>

To register to vote online or for other voting information, visit: registertovote.ca.gov or www.lavote.net

Q: Why were Measures AA and BB placed on the ballot?

A: The City and PUSD have historically conducted their municipal and school elections (for local officeholders and measures) in March -April of odd numbered years. Effective January 2018, the California Voter Participation Rights Act prohibits local jurisdictions from conducting an election on any date other than a statewide election date if past local elections have historically been 25% below the average turnout in recent statewide general elections. If enacted, Measures AA and BB would simply ensure the City is consistent with new State law and create efficiencies in voting by consolidating these local elections with the State election calendar. Additionally, candidates for the Board of Education would be elected via a "top-finisher, plurality" system rather than a 50%+1 system. The Mayor and City Council would continue to utilize a primary and general election format requiring a 50%+1 majority winner in either the primary election or from the top two candidates in the general election.

Q: What are Measures CC and DD?

A: In 2016, California voters enacted Proposition 64 which legalized cannabis cultivation, manufacturing and distribution within a regulated recreational use market. The City of Pasadena currently has a local commercial cannabis ban in place. Following numerous public meetings to get input, Measure CC was placed on the ballot so voters can decide whether to permit a limited number of retailers, cultivators and testing labs to operate within specific zoning areas (maps available on city website). The adoption of Measure CC is contingent on the passage of Measure DD, which levies a business license tax on these types of new businesses in the City.

Q: If enacted, will Measure DD generate significant funding for City services?

A: No. While the intent of Measure DD is to ensure that any new commercial cannabis businesses pay for the right to conduct business in the City as other industries do, the revenues generated by Measure DD are currently only projected to cover the costs of regulating and enforcing the health and safety requirements and impacts of the local cannabis industry. Economic trends related to this new market are in significant flux, so the City is taking a measured, careful approach to its policies and planning.